

## CUNY I-Corps Innovation Challenge - Summer 2019

### Schedule At-A-Glance

Event	Time	Session	Location
Kickoff Workshop #1 June 3, 2019	10:30 - 11:00 AM	Arrival and Lunch	Manhattan, NYC
	11:00 - 11:15 AM	Program Introduction	
	11:15 - 12:30 PM	Team Introduction Presentations	
	12:30 - 12:45 PM	Lecture: LLP Overview/Customer Development/ Business Model Canvas	
	12:45 - 1:15 PM	Lecture: What is Customer Discovery?	
	1:15 - 1:45 PM	Lecture: Value Propositions	
	1:45 - 2:00 PM	Next Steps / Get out of the Building	
Kickoff Workshop #2 June 6, 2019	10:30 - 11:00 AM	Arrival and Lunch	Manhattan, NYC
	11:00 - 11:10 AM	Welcome Back + Kickoff Review	
	11:10 - 12:30 PM	Team Presentations	
	12:30 - 1:00 PM	Lecture: Agile Development - Part 1	
	1:00 - 1:30 PM	Lecture: Customer Segments	
	1:30 - 1:45 PM	Ecosystem Mapping	
	1:45 - 2:00 PM	Webex Overview and Next Steps	
Webex Workshop #3 June 10, 2019	10:30-10:55 AM	Test WebEx	Webex Room 1 +2
	10:55 - 11:00 AM	Welcome back + Overview Review	Webex Room 1 +2
	11:00 AM - 12:00 PM	Team Presentations	Webex Room 1 +2
	12:00 - 12:30 PM	Lecture: Agile Development - Part 2	WebEx Room 1
	12:30 PM - 1:00 PM	Lecture: Product Market Fit & Storytelling	WebEx Room 1
	1:00 - 1:30 PM	Next Steps/Finale Overview	WebEx Room 1
Finale Workshop #4 June 17, 2019	9:30 - 10:00 AM	Arrival and Coffee	Manhattan, NYC
	10:00 - 10:15 AM	Finale Introduction	
	10:15 - 10:30 AM	Next Steps Presentation(s)	
	10:30 - 12:45 PM	Team Lessons Learned Presentations	
	12:45 - 1:00 PM	Closing Remarks	
	1:00 - 2:00 PM	Lunch & Networking	