

# THE YOUTH SERVICES SECTION OF THE NEW YORK LIBRARY ASSOCIATION

## 2012 Spring Conference



### Diverse Communities: Meeting the Challenge

**Holiday Inn — Long Island Islip Airport**  
**3834 Veterans Highway Ronkonkoma, NY 11779**

**Friday, March 23, 2012**

**8:30 a.m. — 4:30 p.m.**

*Today more than ever libraries are continually challenged to offer more services and technological support to patrons on smaller budgets as youth and families turn to us for assistance. With trends changing so rapidly it is our job to be in the know and offer quality, innovative services to our communities every day.*

*Our vision for this conference is to offer all professionals working with youth the opportunity to learn about resources and skills that will assist them in offering the very best to their communities. Come hear success stories, discover new strategies, find new avenues to aid in neighborhood outreach, and leave inspired to try new ideas.*

#### **LUNCHEON SPEAKER:**

**Rita Williams-Garcia**

Rita Williams-Garcia is a *New York Times* bestselling author. Her acclaimed novel, *ONE CRAZY SUMMER*, received the Newbery Honor, the Coretta Scott King Award, and the Scott O'Dell Award. It was also named a National Book Award Finalist, received the Parents' Choice Gold Award, and was on the Best Books lists of the American Library Association, *The Boston Globe*, *The Christian Science Monitor*, *Horn Book Magazine*, *Fanfare*, *Kirkus*, *Publishers Weekly*, *School Library Journal*, and *The Washington Post*. In addition to *ONE CRAZY SUMMER*, she is the author of six distinguished novels for young adults: *JUMPED*, a National Book Award Finalist; *NO LAUGHTER HERE, EVERY TIME A RAINBOW DIES* (a *Publishers Weekly* Best Children's Book), *FAST TALK ON A SLOW TRACK* (an ALA Best Books for Young Adults); *BLUE TIGHTS*; and *LIKE SISTERS ON THE HOMEFRONT*. The latter was named a Coretta Scott King Honor Book and was chosen as an ALA Best Book for Young Adults and a best book of the year by ALA *Booklist*, *School Library Journal*, *The Bulletin of the Center for Children's Books*, *The Horn Book*, and *Publishers Weekly*.



#### **KEYNOTE SPEAKER:**

**Maria T. Middleton**

What exactly does a children's book designer do? From screen to print, our keynote speaker will give us a behind the scenes look at the art and design of children's books.

Maria T. Middleton was born and raised in a small, southern town, but is a big-city girl at heart. Since moving to New York in 2002, she graduated from Parsons School of Design and has made a career designing everything from Nascar hats to wedding invitations, church logos to children's books, and a few miscellaneous things in between. Her passion is for typography and clean design—the kind that makes you look twice. She lives in an old, Brooklyn brownstone apartment with her husband and their dog, Mozart.



# 2012 SPRING CONFERENCE REGISTRATION FORM

**Register early—space is limited! No on-site registration is available; walk-ins cannot be accommodated. Registration deadline is Wednesday, March 8, 2012**

Registration Confirmation: You will receive an e-mail confirmation of your registration. In your packet at the conference, you will receive a receipt for payment and a certificate of attendance.

Refund Policy: Due to contracts with the hotel and in fairness to all attendees, registrants who do not attend the conference will be liable for the entire conference fee. For emergencies on the day of the conference, written requests for refunds must be mailed to the Conference Registrar by Thursday, April 5, 2012. Food charges plus 10% of the registration fee will be deducted from the amount refunded. After the deadline has passed, no refunds will be issued.

No registrations can be accepted online, by fax, or by e-mail. **YSS is unable to accept purchase orders or credit cards as forms of payment for the registration and event fees.**

Detach and return this form with a check or money order **made payable to NYLA/Youth Services Section** to Conference Registrar: Jeri Cohen, 6 Seneca Drive, Commack, NY 11725-4612. There is a \$20 charge for returned checks.

Name \_\_\_\_\_ Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_ Zip \_\_\_\_\_

Phone (work, home, cell) \_\_\_\_\_ E-mail address \_\_\_\_\_

## Workshop Preferences—Pre-Registration Required

Please be sure to indicate both a 1st and 2nd choice of workshops in each time slot. Space is limited in some sessions.

### Session 1

1st choice— A B C D E

2nd choice— A B C D E

### Session 2

1st choice— F G H I J

2nd choice— F G H I J

### Session 3

1st choice— K L M N O

2nd choice— K L M N O

Luncheon Menu Choices (please indicate one selection)

Chicken Francaise \_\_\_\_\_

Salmon with Dill Sauce \_\_\_\_\_

Vegetable Lasagna \_\_\_\_\_

Please itemize any special dietary needs (e.g., vegan, dairy-free, gluten-free) or other accommodations that need to be arranged for your attendance:

Please be sure to verify your NYLA membership to ensure that you are eligible for NYLA member pricing. Student registrants must send a copy of their current student bill or bursar's receipt with their registration form. Members of youth divisions of out-of-state or international library association may register for the conference at the member rates by sending a photocopy of their current membership card noting the expiration date.

**Conference fee includes continental breakfast, workshops and luncheon.**

## Early Bird Registration—postmarked by February 25, 2012.

**All early bird registrants will receive a free raffle ticket for our popular gift basket drawings. Look for it in your conference packet.**

\_\_\_\_\_ \$105 members of NYLA Youth Sections (i.e., YSS, SLMS), students in MLS programs and members of youth divisions of out-of-state or international library associations

\_\_\_\_\_ \$140 non-members

## Standard Registration—postmarked after February 25, 2012

\_\_\_\_\_ \$115 members

\_\_\_\_\_ \$150 non-members

\_\_\_\_\_ \$ 36 Past President's Dinner

\$\_\_\_\_\_ Total amount enclosed

**No registrations will be accepted after March 8, 2012.**

Today's date \_\_\_\_\_

## *Past Presidents' Dinner*

Thursday, March 22, 2012

6:00 p.m. — 10:00 p.m.

**Sonoma Grill  
5745 Sunrise Highway  
Holbrook, NY 11741**

\$36.00 per person

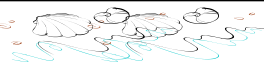
\_\_\_\_\_ I will need a ride from the hotel to Sonoma Grill.

\_\_\_\_\_ I can provide transportation to this event for \_\_\_\_\_ people.

**Please keep a copy of this form for your records.**

# DIVERSE COMMUNITIES: MEETING THE CHALLENGE

## WELCOME TO LONG ISLAND



Long Island is world-famous for its beautiful beaches, parks and nature preserves. From Montauk Point, along the South Shore beaches, through the wineries and vineyards of the North Fork and west to New York City, there is something for everyone. From the conference hotel, there is a free shuttle to the Long Island Railroad Station, and the theaters and museums of Manhattan are an hour away by train. March weather is unpredictable on Long Island, but beautiful beaches and preserves line both the North and South shores, and are only a short ride from the hotel. Nature preserves and parks near the hotel include Bayard Cutting Arboretum State Park and Caleb Smith State Park Preserve, both offering a variety of walking trails and environments. Long Island's South Shore marinas feature both boating and beautiful scenery. Golf courses and horseback riding facilities are also available near the conference hotel. If you are looking for indoor activities, Long Island features a variety of galleries, museums and historic sites, including the Sagamore Hill National Historic Site and the Walt Whitman Birthplace State Historic Site. We love living here and are sure you will enjoy your visit!

## YSS PAST PRESIDENTS' DINNER

A special event for all YSS Members and Conference Attendees!

Thursday, March 22, 2012 6:00 p.m.—10:00 p.m.

Sonoma Grill 5745 Sunrise Highway Holbrook, NY 11741

\$36.00 per person.

Please join the YSS Executive Board as we honor our Section's past presidents. This is a great chance to meet new colleagues and catch up with old friends. Price includes appetizers, salad, choice of six entrees, dessert, soft drinks, coffee and tea. Cash bar.

Registration for this event closes on Thursday, March 8, 2012

The restaurant is a 10-minute drive from the Holiday Inn—Long Island Islip Airport. Carpooling will be available from the Holiday Inn (meet in the hotel lobby at 5:30 p.m.) Let us know on the registration form if you need a ride to the event, or are willing to provide transportation.

## CONFERENCE SCHEDULE AND WORKSHOPS

**8:30 a.m. — 9:00 a.m. Registration; Continental Breakfast; Book Sales; Booth Sales**

**9:00 a.m. — 10:15 a.m. Welcome by Joyce Laiosa, YSS President and Laura Panter, Conference Chair. Keynote Address by Maria Middleton**

**10:30 a.m. — 11:30 a.m. Workshop Session #1 (select one)**

### (A-1) I Can Do That! From the Bump and Beyond

Looking for some new “outside the box” creative programs for children and parents that you can do yourself? Join this hands-on workshop to find out what you can do in your community. This workshop will cover programs from birth to grade 5, including ‘Baby Bump’, a program for expectant moms; intergenerational programming for boys and the big guy in their lives; and establishing a reader’s theatre. *Presenters: Michelle Kenney, Brookhaven Free Library; Cathy Henderson, Greece Public Library; Jessikah Chautin, Syosset Public Library*

### (B-1) HELP! My Teens Need Service Hours

Do your teens need service hours? Community service can be more than dusting shelves! Come hear some surprising new ideas for helping teens connect local concerns with global issues while they successfully contribute to their community. *Presenters: Martha Mikkleson, Patchogue-Medford Library; Sara Fade, Middle Country Public Library; Jan Miller, Longwood Public Library*

### (C-1) In Be-“Tween” Reads

Looking for some fresh new reads to recommend to tweens? Panelists will present the best new books for grades 4-8 in a series of flash talks. *Presenters: Alison O'Reilly, Suffolk Cooperative Library System; Rita Meade, Brooklyn Public Library; Anne Rouyer, New York Public Library; Renee McGrath, Nassau Library System*

### (D-1) Beyond School Visits: School & Public Library Cooperation

Building a good relationship with the local school media staff takes time, but the rewards for librarians, teachers, and students make it worth the effort. It is especially important during this period of impending budget cuts to learn how to share resources that will benefit the entire community. Join us to get new ideas about activities, programs, and services to promote the collaborative partnership that links public libraries and schools. *Presenters: Candace Reeder, Northport-East Northport Public Library; Ann Marie Jenkins, Northport Middle School*

### (E-1) Outdoor Nature Spaces

Research has shown the importance of integrating nature into children’s daily lives.

Find out how two public libraries have successfully incorporated interactive outdoor learning environments and nature programming at their sites. Learn about resources available to help you get started bringing this innovative programming to your community. *Presenters: Patricia Manzi, LINCK; Tracy LaStella, Middle Country Public Library; Amy Johnston, Sachem Public Library*

**11:30 a.m. — 12:00 p.m. Book Sales; Autographing by Rita Williams-Garcia, Visit the YSS Booth**

**12:00 p.m. — 1:30 p.m. Luncheon with speaker Rita Williams-Garcia; Announcements and Raffles.**

**1:45 p.m. — 2:45 p.m. Workshop Session #2 (select one)**

### (F-2) Interactive Family Programs

Libraries are creating new family programs to encompass patrons from all walks of life. Learn the art of facilitating interactive family literacy programs such as Math Fairs, Mother Goose Fairs, MAP (Messy Active Play) Time and establishing a Latin Moms group for families who have immigrated to the United States from Mexico and Latin America. See how these librarians have successfully brought literacy skills to families in their communities.

*Presenters: Lisa Kropp and Monica Salo, Half Hollow Hills Community Library; Elaine Perez, Patchogue-Medford Library*

### (G-2) Bored No More: DIY Teen Program Sampler

Looking for some program inspiration? Join this hands-on workshop to learn how to dream up your next big winning program. This workshop will cover every step of the creative program process from sourcing ideas, adapting projects for teens, and selecting materials. *Presenters: Andrea Graham, Northport-East Northport Public Library; Natalie Korsavidis, Farmingdale Public Library; Rachel Hye Youn Rupright, Hunger Solutions New York*

### (H-2) Not So Typical Book Discussions

The only thing better than reading a book is talking about a book. Learn how some unusual book groups are providing people of all ages with meaningful and successful library experiences. *Presenters: Doris Gebel, Northport-East Northport Public Library; Erika Halstead, New York Council for the Humanities; Tammy Walsh, Northport Community Book Club*

# DIVERSE COMMUNITIES: MEETING THE CHALLENGE

## WORKSHOPS (CONTINUED FROM INSIDE PAGE)

### (I-2) Fund Raising for a 21st Century Library

This workshop will focus on the opportunities available for addressing the needs of libraries in the 21st century. The presenter will discuss new funding opportunities in the areas of technology, digital literacy, youth programming, and capital funding for young adult areas. *Presenter: Denise Clark, Queens Public Library*

### (J-2) Successfully Navigating Behavior Issues in the Library

Ever find yourself faced with inappropriate behavior in the library? Not quite sure how to resolve the situation, but at the same time foster good relationships with children or teenagers? Learn how to successfully handle behavioral issues in a positive manner that establishes respect from your patrons and leaves you in control instead of in a state of frustration. *Presenters: Chrissie Morrison and Molly Chatt, East Greenbush Community Library*

2:45 p.m.— 3:00 p.m. Break, Book Sales, Visit the YSS Booth

3:00 p.m. — 4:00 p.m. Workshop Session #3 (select one)

### (K-3) How to Stay Viable: Outreach to Pre-Schoolers

Innovative outreach programming for preschoolers is more important than ever as fewer preschool children are able to attend traditional library programming. Our librarian panelists will share information on successful outreach programs to preschoolers that they provide within a library setting and in their communities. *Presenters: Patricia Mininni and Sylvia Maurer, Mastic-Moriches-Shirley Community Library; Jennifer Caccavale, Penfield Public Library*

### (L-3) A Wealth of Resources for Summer Reading 2012

Planning a summer filled with programs for all ages is fun yet can be stressful, especially with shrinking program budgets! See an overview of the 2012 summer reading theme for New York State and get your creative juices going with some great economical ideas for this summer's DREAM BIG—READ! *Presenters: Karen Balsen, New York State Library; Lisa Herskowitz, Northport-East Northport Public Library*

### (M-3) Beyond Paint: Technology Programming for Children & Tweens

Learn the nuts and bolts involved in adding tablet computers to your library's resources to foster early literacy in young library users. Discover how using preloaded applications can assist school age students with homework, recreational fun, and the joy of reading. *Presenters: Lori Blend, North Shore Public Library; Kiera Parrott, Darien Library*

### (N-3) Design on a Dime: Making Spaces Youth-Friendly on a Budget

Find out about some innovative marketing tools and display ideas that will draw youth to the library without draining your wallet. See what you can learn from Books of Wonder and other successful retail establishments that use fantastic ways to market their wares. *Presenter: Barbara Moon, Suffolk Cooperative Library System*

### (O-3) Fund Raising for a 21st Century Library

*See description under (I-2)*

4:00 p.m. — 4:30 p.m. YSS Booth Sales, Autographing by Rita Williams-Garcia

## Book Donation Service Project

The 2012 Conference Planning Committee is collecting new and gently used books for tweens and teens. The books will be donated to the Family Court of Suffolk County on behalf of YSS. For every book you donate at the conference registration table, you will receive a complimentary raffle ticket which can be used for the gift basket drawings on the day of the conference. These books will be given to teens who must be in the Family Court for any reason, especially when they are at court for long (and sometimes boring) periods of time.



## DIRECTIONS AND LODGING INFORMATION

The Holiday Inn Long Island-Islip airport is located at 3845 Veteran's Memorial Highway, Ronkonkoma, NY 11779. It is one quarter mile from the Islip-McArthur Airport and approximately one hour from Manhattan.

From New York City and Western Long Island: I.I.E. (I-495) to Exit 57, go 2 lights to Veterans Memorial Highway and turn right. The Holiday Inn is 4 miles down on the left.

From Eastern Long Island: I.I.E. (I-495) to Exit 59 to Ocean Avenue and turn left. Proceed to Lakeland Avenue by bearing left at the fork where Lakeland Avenue and Ocean Avenue meet. Turn left onto Veterans Memorial Highway. The Holiday Inn will be on the left hand side.

There is a complimentary shuttle service from Islip-McArthur Airport and from the Long Island Railroad Ronkonkoma Train Station.

Overnight accommodations must be booked directly with the Holiday Inn Long Island-Islip Airport. Telephone 631-585-9500 or Fax 631-585-9550. Rooms may also be booked online by logging onto [www.holidayinn.com](http://www.holidayinn.com). Use the code RJ6 to receive our special group rate. A confirmation number will appear for your records.

All room reservations must be made by Friday March 2, 2012 to receive the room rates below, and must be guaranteed by a credit card or advance deposit. The Holiday Inn Long Island-Islip Airport accepts all major credit cards. If you wish to make reservations by telephone, please state that you are attending the New York Library Association's Youth Services Section Conference to receive the special room rates: Standard from \$99.00 (single or double). Rates are subject to 11.625% occupancy tax unless the guest presents a valid tax exemption form for New York State.

Check In: 3:00 p.m.

Check Out: 11:00 a.m.

## SPRING CONFERENCE SCHOLARSHIPS

Two awards are given annually to encourage continuing education in the field of library youth services: one to a veteran librarian and one to a newer member of our professions. The scholarship covers conference expenses (not to exceed \$250 in reimbursement). The recipient's registration fee is waived.

**Application deadline: December 15, 2011**

Please see the YSS website for complete information, criteria and to download an application, go to: [www.nyla.org](http://www.nyla.org).

For further information, contact:

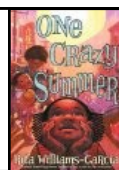
Grace Riario, Teen Librarian  
Valley Cottage Library  
110 Rte. 303  
Valley Cottage, NY 10989

845-268-7700      [Gonzalez@rcls.org](mailto:Gonzalez@rcls.org)



## Book Sales at the Conference

Titles by Rita Williams-Garcia will be available for purchase. She will be autographing her books during the day.



## Questions?

Contact Conference Chair  
Laura Panter via e-mail at  
[panterlaura@mcpl.lib.ny.us](mailto:panterlaura@mcpl.lib.ny.us)

