



CALLING ALL STUDENTS!

Join us at Toy Fair New York for the first annual Student Congress.

DATE: Tuesday, February 25, 2020

PLACE: Toy Fair New York
Jacob K. Javits Center
429 11th Ave, New York, NY 10001

SCHEDULE OF EVENTS

 **8:30–9:30am**

MEET AND EAT

Students and industry professionals are invited to network over breakfast.

 **9:30–10:30am**

TOY INDUSTRY OVERVIEW PANEL

This panel is designed to help students understand the scope of careers within the toy industry and get a feel for which opportunities interest them. From product development executives to entrepreneurs to sustainability managers, hear from toy industry professionals speak about their role in a variety of companies.

 **10:45–12:15pm**

INNOVATION & CREATIVITY WORKSHOP

Hosted by DeeJ Johnson from Mojo Nation, this hands-on workshop is a unique opportunity for students to get their creative juices flowing.

 **12:15–4:00pm**

EXHIBITOR OPEN HOUSE

Visit with exhibiting companies to see the first-hand results of bringing a plaything to market.

Students must be approved and registered for Toy Fair New York by a member of university faculty.

For more information, faculty may contact the Toy Association's Jackie Retzer at JRetzer@toyassociation.org

In addition to the Student Congress activities, see the full Toy Fair New York schedule of events at **ToyFairNY.com**.

