



A Life Open to
Wonder Leads
to Wisdom

**The Baruch College-Rubin Museum
of Art Project**

Museums and Higher Education in the 21st Century:
Collaborative Methods and Models for Innovation



The City University of New York

Dear Colleagues,

Over the past few decades the role of the arts in preparing students to be “well-rounded” individuals has been acknowledged. Increased exposure to the arts is credited with improving students’ critical thinking skills, broadening their perspectives, and helping them to explore and to identify who they are and what they want to accomplish. At the same time, funding for the arts is often the first to be cut from school budgets. All too often, students’ exposure to the arts is through survey courses that rarely provide opportunities for meaningful experiences, analyses, and reflection.

In an effort to explore innovative ways to expand student experiences with the arts, Baruch College and the Rubin Museum of Art have collaborated on a program which supports faculty and student engagement through the development of innovative course curricula, and by integrating the arts across the college’s curriculum at the undergraduate and graduate levels. This program has recently been expanded to include four other colleges within the City University of New York: Hunter College; John Jay College of Criminal Justice, Borough of Manhattan Community College, and Queensborough Community College.

To share ideas and experiences from the first three years of the Baruch-Rubin Museum Partnership and learn about other innovative programs designed to enrich students’ higher education experience through engagement with the arts, a conference titled *Museums and Higher Education in the 21st Century: Collaborative Methods and Models for Innovation* has been organized for April 24-25, 2013 to be held in New York City.

The conference provides educators from diverse disciplines an opportunity to explore ways to help students realize their full potential through participation in the arts. The pages that follow describe the conference’s themes and goals, preliminary program, and instructions for submitting papers.

Please share this information with colleagues who might be interested in either attending or contributing to the conference.

Sincerely yours,
Stan Altman, Ph.D.
Director
Baruch College-Rubin Museum of Art Program

Baruch College-Rubin Museum of Art Project Conference

April 24-25, 2013

FREE AND OPEN TO THE PUBLIC

TITLE

Museums and Higher Education in the 21st Century: Collaborative Methods and Models for Innovation.

CONFERENCE THEME

The conference explores the hypothesis that exposure to and participation with the arts provide enriched and innovative learning experiences for college students both inside and outside the classroom. These experiences also enhance students' ability to learn, question, and explore. The conference is interested in learning about collaborative models between arts institutions, particularly museums, and colleges and universities, and how educators are integrating the arts across the curriculum.

LOCATION

Baruch College 151 East 25th Street, New York, NY 10010

Rubin Museum of Art 150 West 17th Street, New York, NY 10011

CONFERENCE SCHEDULE (Tentative)

APRIL 24: Rubin Museum of Art - 4:30 pm -7:00 pm Tour and Reception

April 25: Baruch College - 8:00 am-5:00 pm - Presentations

CALL FOR CONFERENCE PRESENTATIONS AND RESEARCH PAPERS

We are accepting submissions for conference presentations and research papers for publication that address the conference theme. Proposals for special topics to be discussed in a panel format will be considered. In particular, the conference organizers are interested in presentations that explore, explain, and clarify innovative higher education teaching methods employed in increasing student exposure to and experience with the arts. New pedagogy and approaches to assessing the impact of the arts on students' critical thinking skills, multi-model learning, and sense of self, will be given special consideration.

Participants will prepare a 15-minute presentation of their topic, and provide a written document in the form of a research paper for possible inclusion in the Conference Proceedings.

Presentation submission deadline is February 15, 2013

Provide a synopsis or presentation description, 300-500 words (approximately a page and half) of your presentation topic, presentation style, and technologies/equipment required. Your presentation should not exceed 15 minutes. Submitters of accepted presentation proposals will be notified in a timely fashion.

The presentation should be lively and engaging (think TED talk), crafted thoughtfully and may include multimedia to illustrate the key concepts of the presentation. The presentation should be designed to spark conversation and the exchange of ideas. **Presentations that consist of reading a paper aloud exclusively are not acceptable.**

Research paper submission deadline: March 31, 2013

All manuscripts must be sent to the conference organizers by March 31, 2013. Final papers should be approximately 10-15 pages in length (approximately 3,000 – 4,000 words).

Submission Procedure

Submissions **must** be emailed to Dr. Stan Altman, Director, The Baruch College-Rubin Museum of Art Project at stan.altman@baruch.cuny.edu and Dr. Laura Lombard, Manager, University Programs and Partnership, Rubin Museum of Art at llombard@rmanyc.org.

Submission Guidelines

All manuscripts must be submitted in Microsoft Word format and consist of a *single* electronic file. Any pictures or graphics should be embedded in the Word file.

Copyright Permissions

Manuscript authors are responsible for obtaining copyright permissions for any copyrighted materials included within manuscripts.

General Manuscript Structure

All manuscripts should conform to the following general structure:

1. Title Page
2. Abstract and Keywords
3. Body of Manuscript
4. Acknowledgements
5. References
6. Appendices
7. Biographical Notes of Authors

Specific Guidelines

Title Page: Includes the manuscript title, the authors' names, and academic affiliations. **Abstract:** Include a 100-200 word abstract describing and summarizing the manuscript. The abstract should be self-explanatory and provide the reader with a summarization of the contents of the manuscript.

Keywords: At the bottom of the Abstract page include 3-5 keywords, separated by commas that may be used to index the manuscript.

Body of Manuscript: The body of the manuscript should conform to the following guidelines.

- Length: Manuscript length should be 10-15 pages. This length includes only the text of the manuscript and not the abstract, references, and appendices.
- Manuscript Preparation: manuscripts should follow these guidelines:
 - double-spaced text;
 - 12-point standard font (e.g., Times, Times Roman);
 - 1-inch margins (i.e., top, bottom, left, right);
 - italics, as needed, but no underlining;
 - page numbers, in the upper right corner of the page header; and
 - section headers, as needed.
- Manuscript Style: All manuscripts should conform to MLA, APA, or Chicago style guidelines for punctuation, spelling, capitalization, italics, abbreviations, headings, quotations, numbers, tables, and figures.

Acknowledgements: Any acknowledgements of persons, institutions, or granting agencies should be brief.

Tables and Figures

Tables and Figures should be numbered sequentially (e.g., Table 1, Table 2, and Figure 1, Figure 2) and include descriptive titles.

Author Biographies

Author Biographies: All authors of accepted manuscripts must include short biographies, approximately 50-100 words, which include the authors' institutional affiliation, current job title, and relevant accomplishments, positions, publications, and teaching responsibilities. Upon manuscript acceptance, authors will be asked to submit the short bio.