



Surveys: Design, Implementation and Interpretation

A professional development seminar offered by the Assessment Council, with the support of the Graduate Center.

Sam Michalowski, PhD - Director, Office of Institutional Research and Assessment, College of Staten Island

Topic: So you want to do a survey? A flow chart approach to survey logistics

Raymond Galinski, MPA - Assessment Coordinator, Lehman College

Topic: Constructing surveys to support the assessment of Student Learning and Institutional Effectiveness

Nikisha Williams, PhD - Associate Director, Office of Institutional Research, John Jay College of Criminal Justice

Topic: Applying student survey data to support program assessment

The follow-up panel discussion will be moderated by Richard LaManna, PhD - Manager, Academic Assessment, Bronx Community College

Please RSVP via email - hjohnson@brooklyn.cuny.edu
Space is limited to 40 seats.

Location: The Graduate Center- The Skylight Room

Date: Friday, October 14, 2011

Time: Breakfast: 9:30-10:00

Seminar: 10:00-12:30